

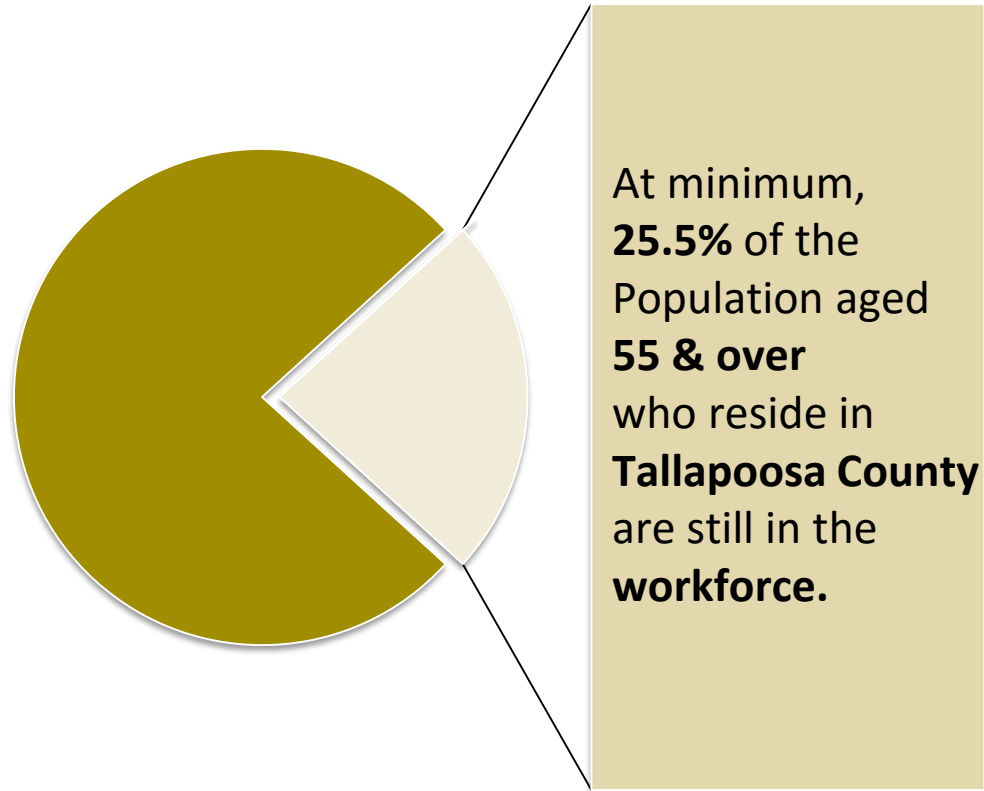
Tallapoosa County Profile

Alabama Department of Labor
Labor Market Information Division

Demographics

American Community Survey Average Population Estimates for 2010-2014

Age	Estimate
Under 5 years	2,429
5 to 9 years	2,478
10 to 14 years	2,524
15 to 19 years	2,540
20 to 24 years	2,403
25 to 34 years	4,492
35 to 44 years	4,906
45 to 54 years	5,883
55 to 59 years	3,230
60 to 64 years	2,850
65 to 74 years	4,436
75 to 84 years	2,309
85 years and over	815



Demographics

American Community Survey Average Population Estimates for 2010-2014

School Enrollment	Estimate
Population 3 years and over enrolled in school	8,696
Nursery school, preschool	518
Kindergarten	304
Elementary school (grades 1-8)	4,126
High school (grades 9-12)	1,897
College or graduate school	1,851



Demographics

American Community Survey Average Population Estimates for 2010-2014

Educational Attainment	Estimate
Population 25 years and over	28,921
Less than 9 th grade	1,632
9 th to 12 th grade, no diploma	4,064
High school graduate (includes equivalency)	10,269
Some college, no degree	5,667
Associate's degree	2,198
Bachelor's degree	3,354
Graduate or professional degree	1,737



Source: U.S. Census Bureau, 2010-2014 5-Year American Community Survey Table DP02: Selected Social Characteristics in the United States

Unemployment Data

September 2016 Unemployment & Underemployment Data

County	Civilian Labor Force	Employment	Unemployment	Unemployment Rate	Under-Employment	Available Labor Pool
Calhoun	46,186	43,309	2,877	6.2%	11,723	14,600
Cherokee	11,461	10,897	564	4.9%	2,153	2,717
Clay	5,773	5,455	318	5.5%	996	1,314
Cleburne	5,995	5,663	332	5.5%	1,175	1,507
Coosa	4,483	4,226	257	5.7%	719	976
Etowah	43,850	41,292	2,558	5.8%	11,418	13,976
Randolph	9,502	8,991	511	5.4%	1,844	2,355
Talladega	35,021	32,709	2,312	6.6%	8,462	10,774
Tallapoosa	19,214	18,228	986	5.1%	4,153	5,139

Unemployment + Underemployment = Potential Available Labor Pool



Source: LAUS data, County Unemployment Rates, September 2016 Unemployment Data for Labor Force, Employment, Unemployment, and Unemployment Rate Data. Underemployment in Alabama WIA Areas 2015, Published April 2016, CBER @ UA, Underemployment and Available Labor Pool Data.

Unemployment Data

Unemployed by Occupation 2016, Quarter 3

Occupation	Number Unemployed	Occupation	Number Unemployed
Team Assemblers	24	Secretaries & Administrative Assistants	5
Helpers--Production Workers	23	Food Preparation Workers	5
Cashiers	12	Dining Room and Cafeteria Attendants and Bartender Helpers	5
Inspectors, Testers, Sorters, Samplers, and Weighers	9	Combined Food Preparation and Serving Workers, Including Fast Food	4
Industrial Truck & Tractor Operators	8	Office Clerks, General	4
Stock Clerks and Order Fillers	8	Preschool Teachers	4
Nursing Assistants	8	Receptionists and Information Clerks	4
Packers and Packagers, Hand	7	Sales Managers	3
General & Operations Managers	6	Shipping, Receiving, and Traffic Clerks	3
Laborers and Freight, Stock, and Material Movers, Hand	5	Packaging and Filling Machine Operators	3



Source: Unemployment Insurance Reports

Resumes Posted on Alabama Joblink

Top Occupations with Most Resumes Posted 2016, Quarter 3

Occupation	# of Resumes	Occupation	# of Resumes
Office Clerks, General	46	Janitors and Cleaners, Except Maids and Housekeeping Cleaners	11
Team Assemblers	33	Secretaries and Administrative Assistants, Except Legal, Medical, and Executive	11
Helpers--Production Workers	29	Receptionists and Information Clerks	10
Nursing Assistants	22	Inspectors, Testers, Sorters, Samplers, and Weighers	10
Cashiers	22	Retail Salespersons	9
Laborers and Freight, Stock, and Material Movers, Hand	17	Stock Clerks and Order Fillers	9
Heavy and Tractor-Trailer Truck Drivers	15	Maintenance and Repair Workers, General	7
Industrial Truck and Tractor Operators	14	Home Health Aides	6
Customer Service Representatives	13	Stock Clerks and Order Fillers	6
Executive Secretaries and Executive Administrative Assistants	13	Landscaping and Groundskeeping Workers	6



Help Wanted OnLine® Annual Job Postings

2015 Top Occupations with Most Ads Posted

Occupation	# of Ads	Occupation	# of Ads
Heavy and Tractor-Trailer Truck Drivers	145	Tellers	15
Registered Nurses	21	Accountants and Auditors	11
Industrial Engineers	20	Computer Systems Analysts	11
Electrical Engineers	19	Computer User Support Specialists	11
Customer Service Representatives	19	Bookkeeping, Accounting, and Auditing Clerks	10
Maintenance and Repair Workers, General	19	Security Guards	9
Merchandise Displayers and Window Trimmers	17	Combined Food Preparation and Serving Workers, Including Fast Food	9
Automotive Service Technicians and Mechanics	17	Sales Representatives, Wholesale and Manufacturing, Except Technical and Scientific Products	9
Retail Salespersons	16	Light Truck or Delivery Services Drivers	9
Real Estate Sales Agents	15	Industrial Truck and Tractor Operators	9



Expected Worker Shortfall

	2012-2022	2012-2030
Total Population Growth	2.0%	3.4%
Age 20-64 Population Growth	-3.5%	-4.6%
Nonagricultural Job Growth	12.3%	21.9%
Worker Shortfall (%)	15.8%	30.0%
Worker Shortfall	2,164	4,098

Occupational Wages

Tallapoosa County Average Hourly Wage All Occupations

Entry	Mean	Experienced
\$9.16	\$17.32	\$21.40

Tallapoosa County Average Hourly Wage Production Occupations

Entry	Mean	Experienced
\$8.94	\$11.63	\$12.97

Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

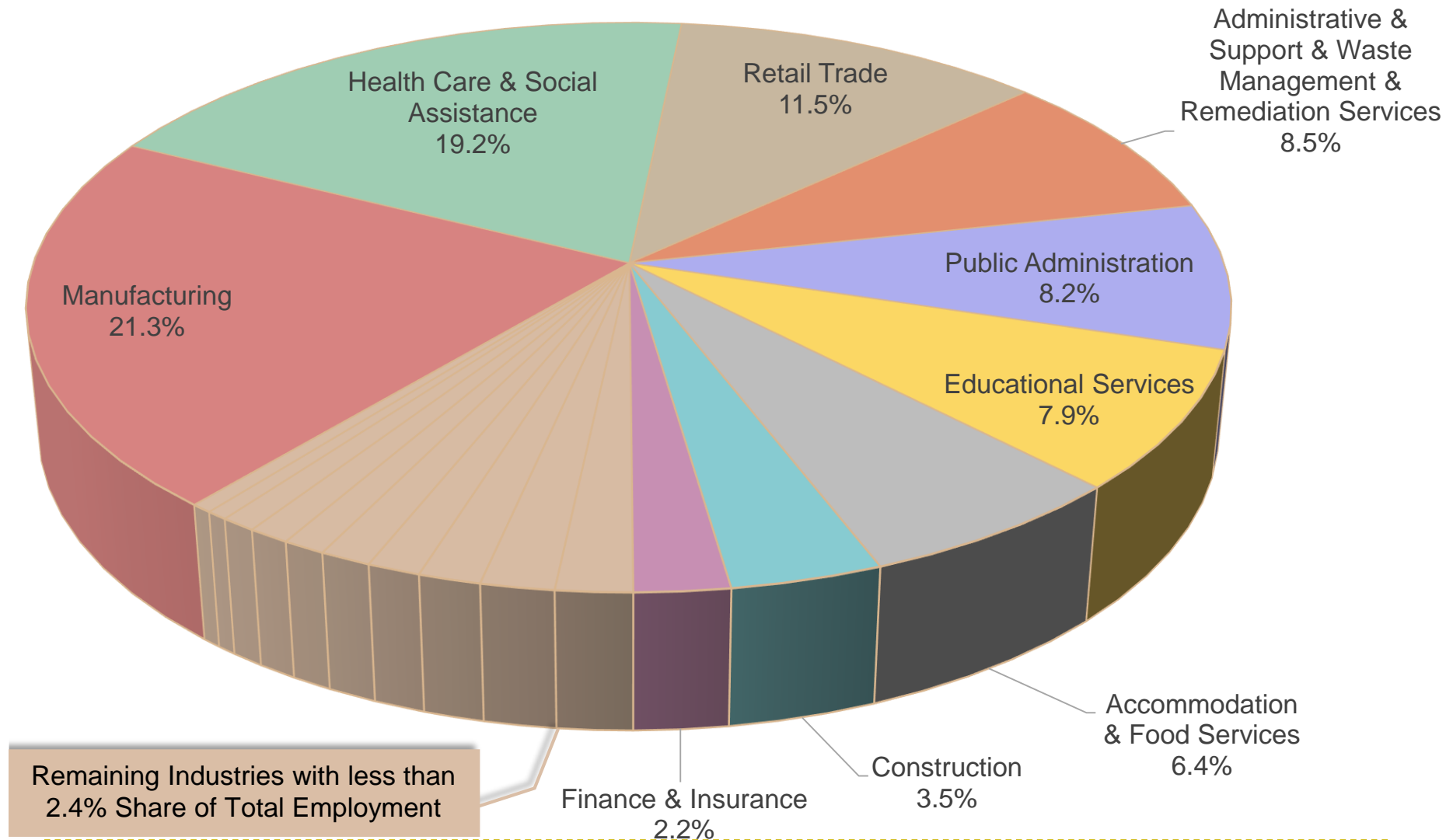
Occupational Wages

Annual Salary Area Comparison

	Entry	Mean	Experienced
Alabama			
Total	\$18,961	\$42,046	\$53,593
Production	\$20,361	\$34,796	\$42,019
Tallapoosa County			
Total	\$19,047	\$36,026	\$44,516
Production	\$18,584	\$24,180	\$26,979
Lee County			
Total	\$17,706	\$38,103	\$48,302
Production	\$17,610	\$27,945	\$33,113
Montgomery County			
Total	\$19,341	\$42,529	\$54,124
Production	\$20,601	\$35,003	\$42,203

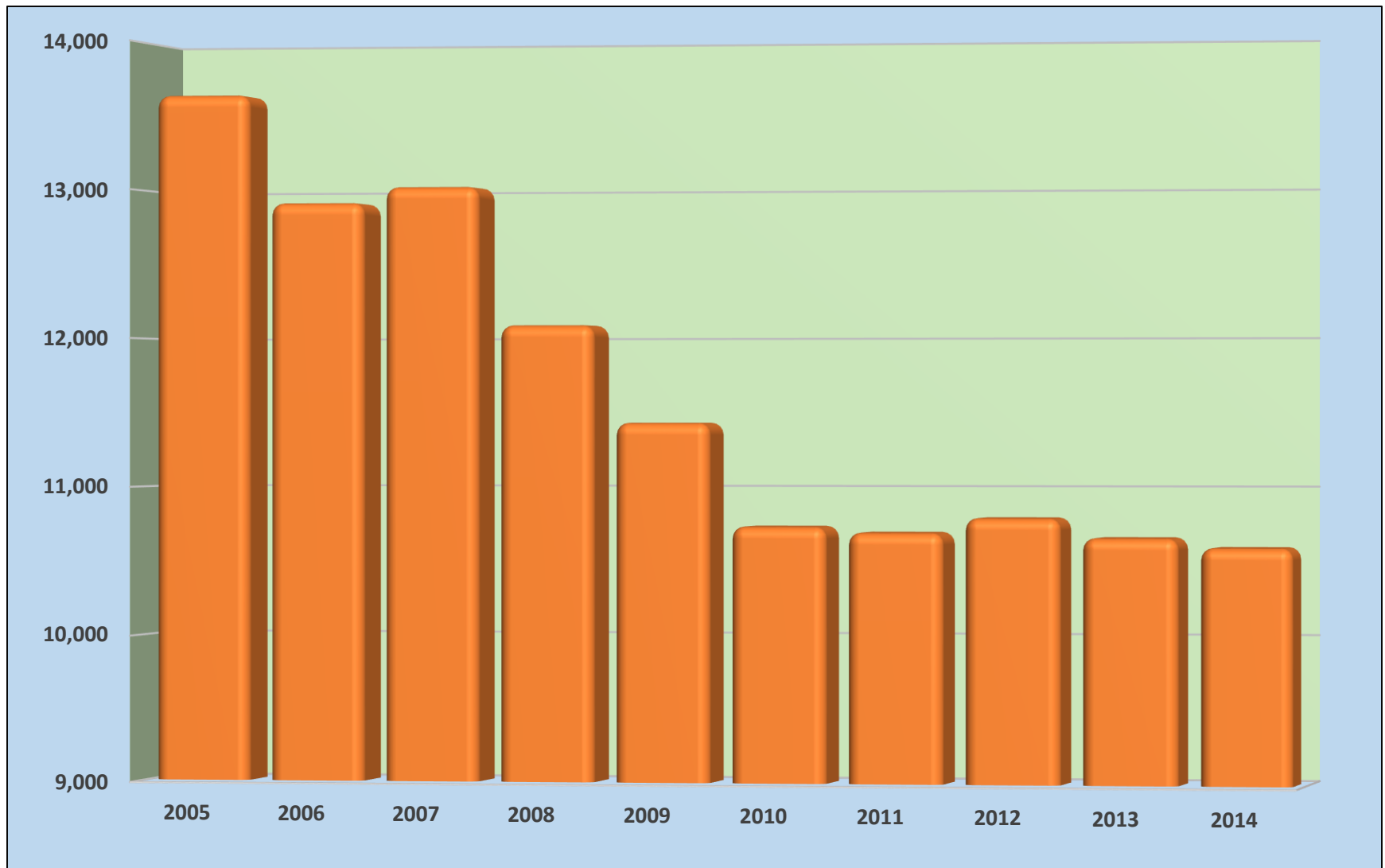
Source: Alabama Department of Labor, Labor Market Information Division in cooperation with the U.S. Bureau of Labor Statistics. The data is based on the 2015 release of the Occupational Employment Statistics report, employment and wage estimate file. Wage data has been aged using the latest quarterly Employment Cost Index (ECI) factors. 'NA' indicates data not available for publication.

2014 Industry Employment



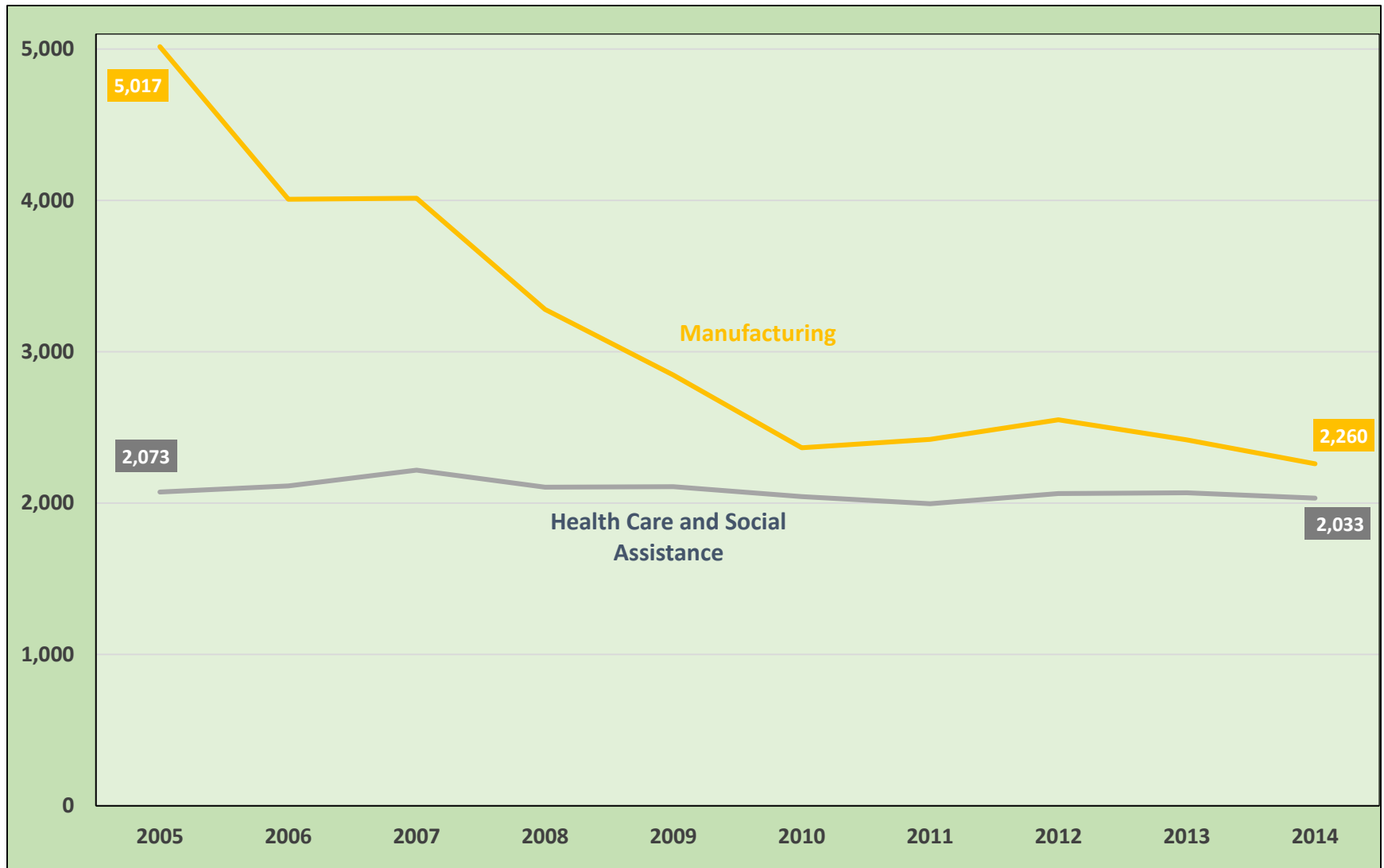
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



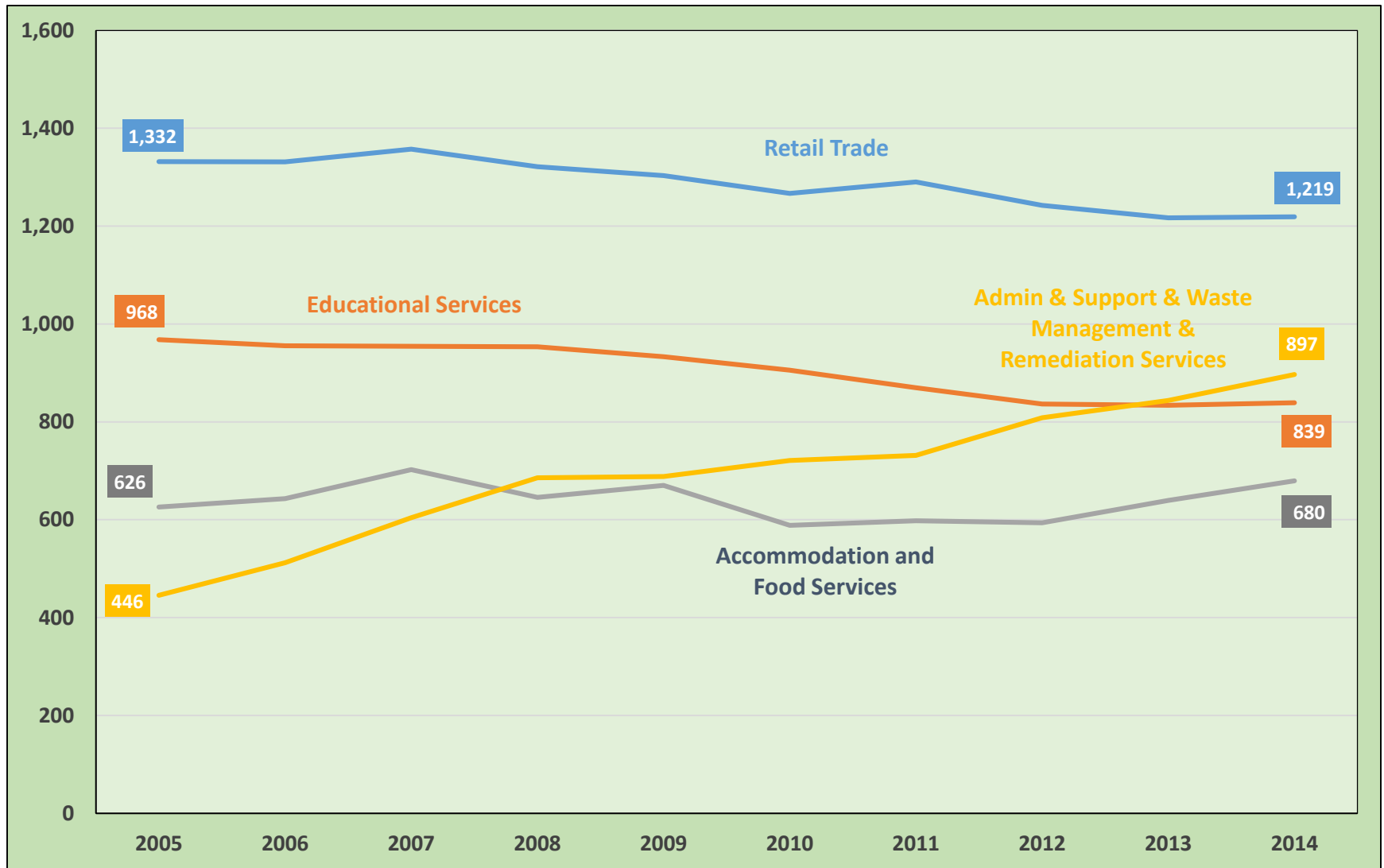
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.
Note: 2014 only contains first quarter data.

Total Industry Trend



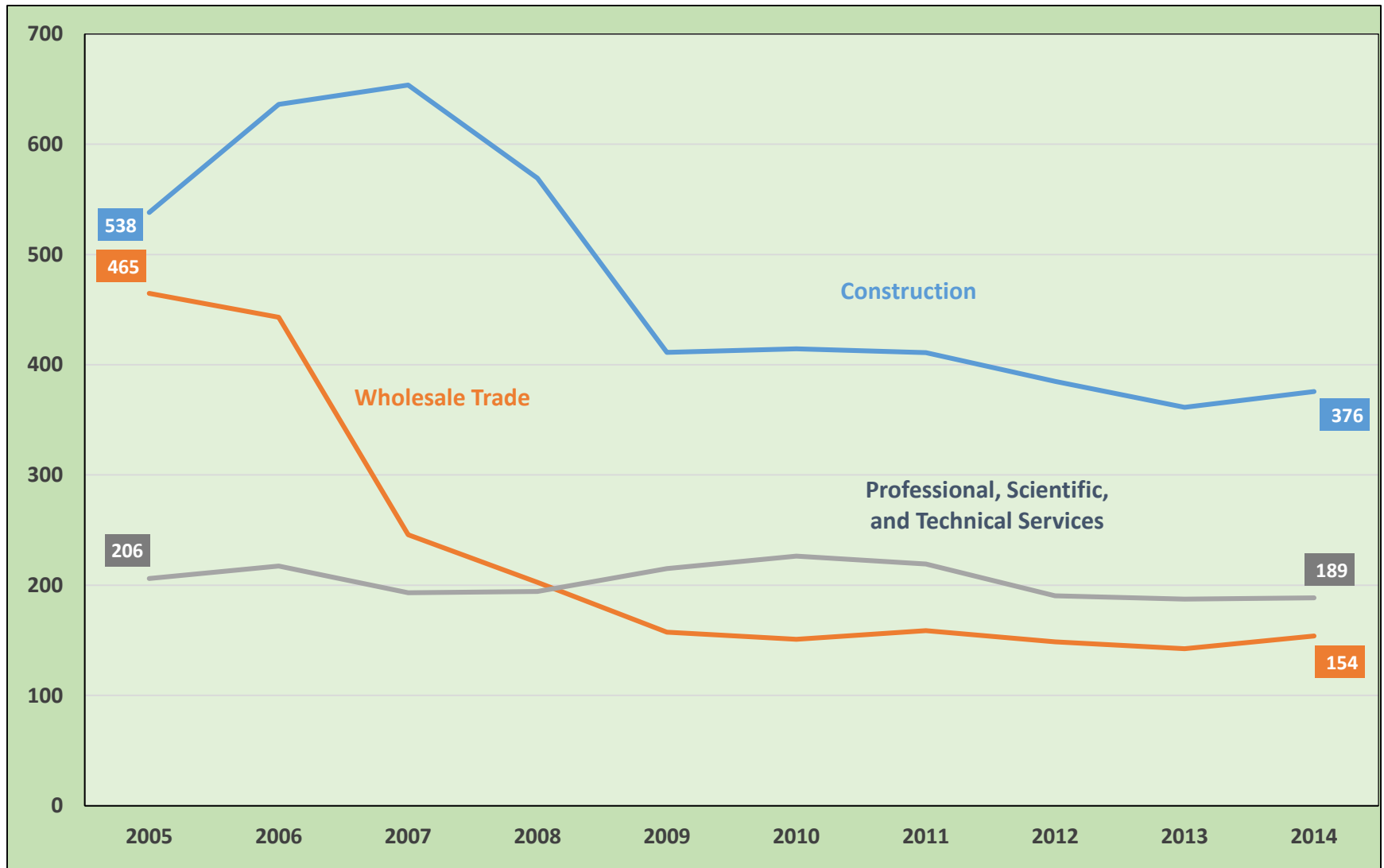
Source: Longitudinal Employer Household Dynamics program which is a partnership between the Census Bureau and the Alabama Department of Labor, Labor Market Information Division.

Total Industry Trend



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Total Industry Trend



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Average Monthly Earnings Trend

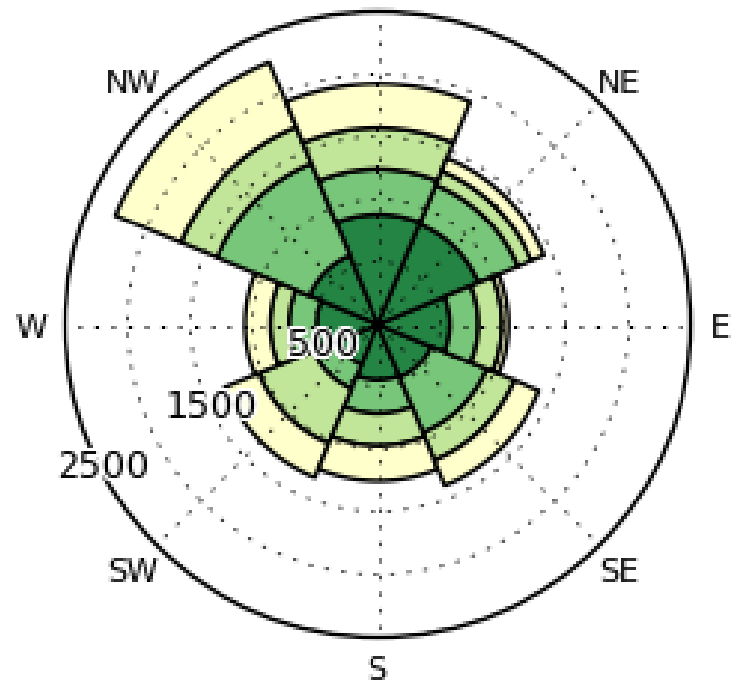


2014 Commuting Patterns

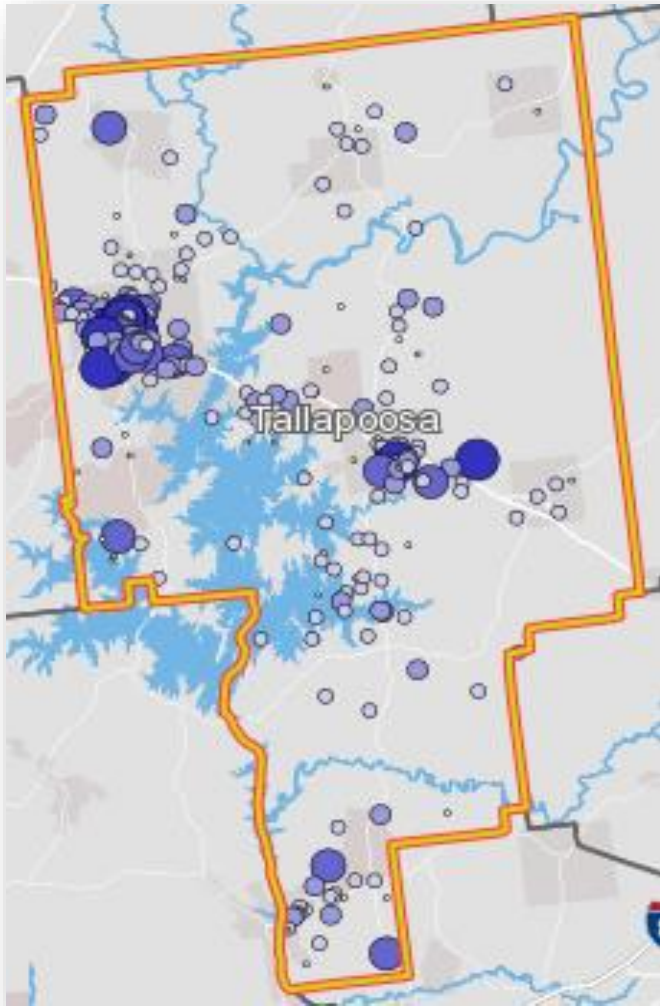
Distance Workers Travel to Tallapoosa County to Work

	Count	Share
Total Primary Jobs	11,694	100.0%
Less than 10 miles	4,668	39.9%
10 to 24 miles	2,894	24.7%
25 to 50 miles	2,063	17.6%
Greater than 50 miles	2,069	17.7%

Job Counts by Distance/Direction in 2014
All Workers



2014 Commuting Patterns

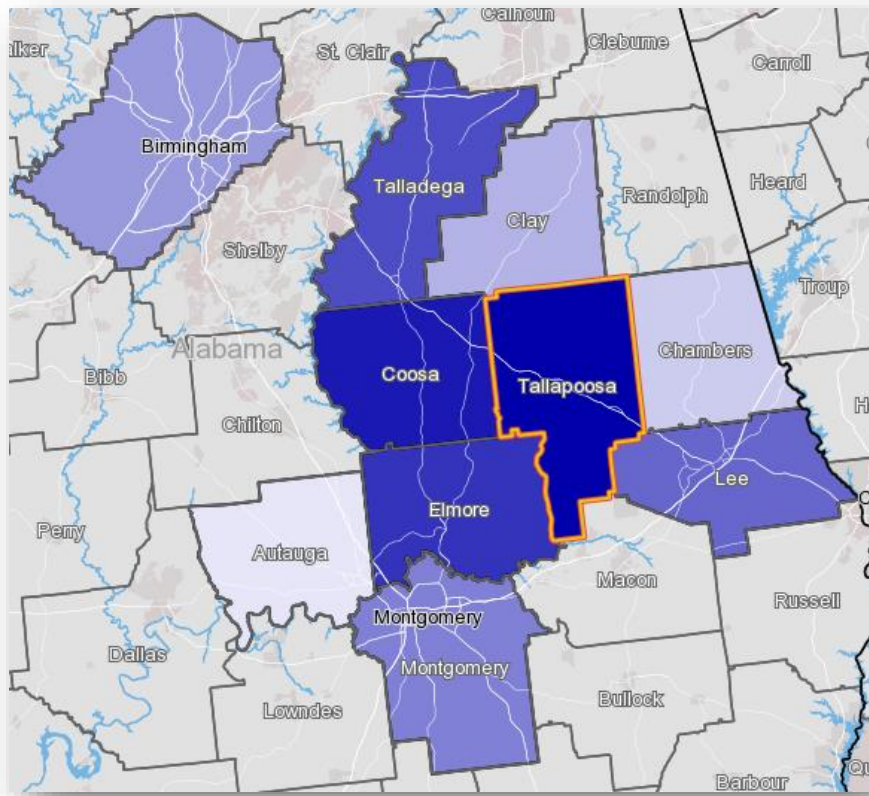


Jobs by Worker Age	Count	Share
Age 29 or younger	2,823	24.1%
Age 30 to 54	6,369	54.5%
Age 55 or older	2,502	21.4%
Jobs by Worker Educational Attainment	Count	Share
Less than high school	1,192	10.2%
High school or equivalent, no college	3,003	25.7%
Some college or Associate degree	3,007	25.7%
Bachelor's degree or advanced degree	1,669	14.3%
Educational attainment not available (workers aged 29 or younger)	2,823	24.1%
Jobs by Worker Sex	Count	Share
Male	5,523	47.2%
Female	6,171	52.8%
Jobs by Earnings	Count	Share
\$1,250 per month or less	2,757	23.6%
\$1,251 to \$3,333 per month	6,024	51.5%
More than \$3,333 per month	2,913	24.9%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

County of Residence for Workers in Tallapoosa County



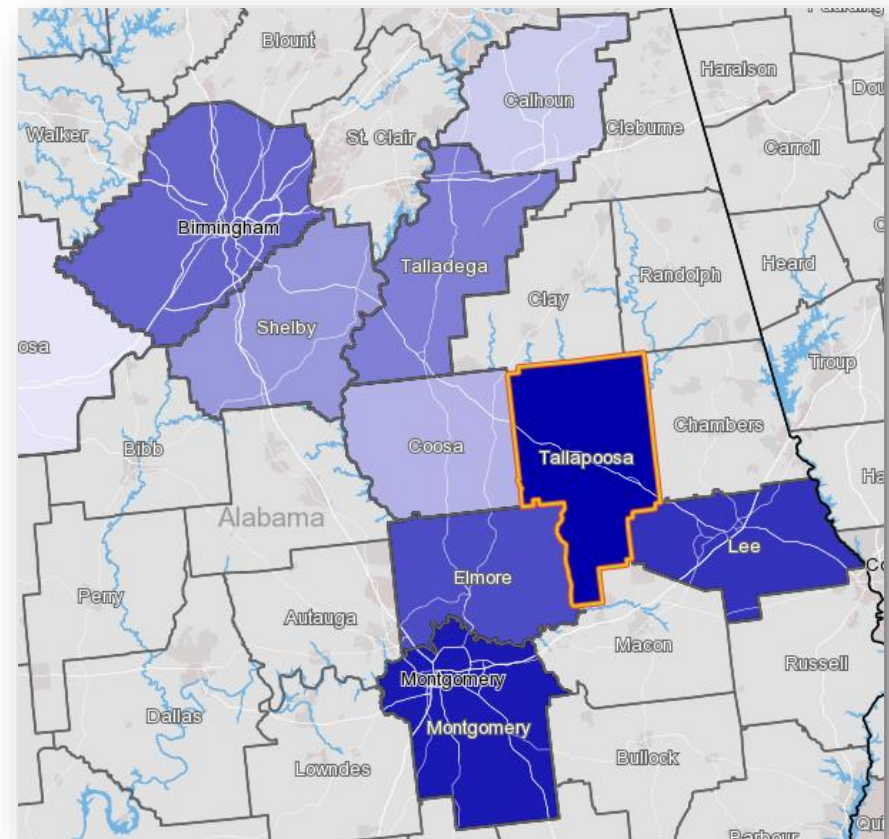
	Count	Share
Tallapoosa County, AL	6,086	52.0%
Coosa County, AL	701	6.0%
Elmore County, AL	588	5.0%
Talladega County, AL	587	5.0%
Lee County, AL	479	4.1%
Montgomery County, AL	333	2.8%
Jefferson County, AL	250	2.1%
Clay County, AL	243	2.1%
Chambers County, AL	185	1.6%
Autauga County, AL	132	1.1%
All Other Locations	2,110	18.0%

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

2014 Commuting Patterns

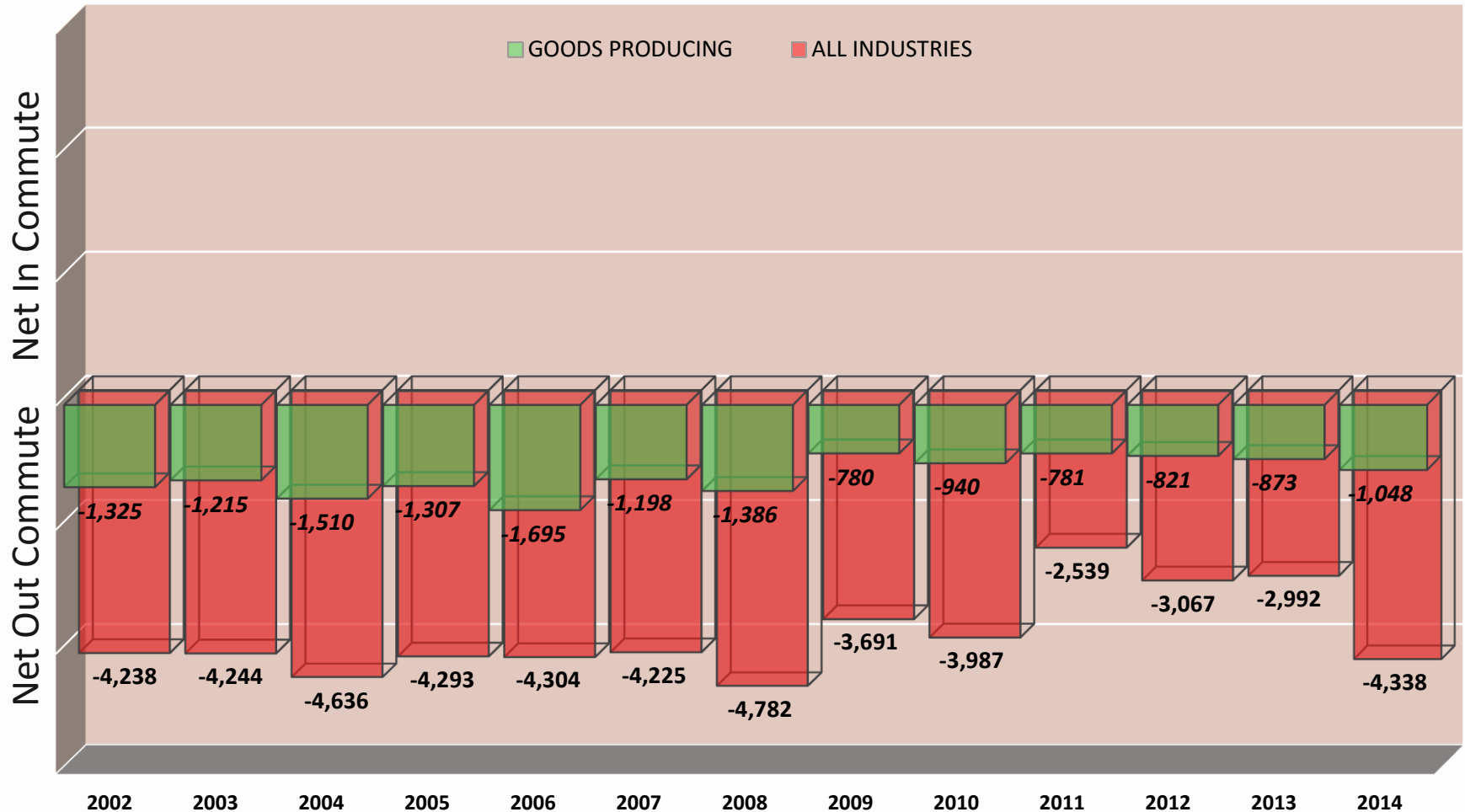
Counties Where Tallapoosa County Residents Commute to Work

	Count	Share
Tallapoosa County, AL	6,086	38.0%
Montgomery County, AL	1,647	10.3%
Lee County, AL	1,618	10.1%
Elmore County, AL	1,128	7.0%
Jefferson County, AL	1,125	7.0%
Talladega County, AL	514	3.2%
Shelby County, AL	343	2.1%
Coosa County, AL	298	1.9%
Calhoun County, AL	256	1.6%
Tuscaloosa County, AL	202	1.3%
All Other Locations	2,815	17.6%



2014 Commuting Patterns

Net Commuting Trends, All Industries and Goods Producing Industries



Goods Producing includes the following industries: Manufacturing, Construction, Mining, and Agriculture covered by Unemployment Insurance

Source: U.S. Census Bureau, OnTheMap Application and LEHD Origin-Destination Employment Statistics in Partnership with the Alabama Department of Labor, Labor Market Information Division.

Postsecondary Education

2014-2015 HS Graduates Enrolled in Alabama Public Colleges

High School	HS Grads	Enrolled in AL Public Colleges	Enrolled in Remedial Course(s)				Enrollment Status	
			Math Only	English Only	Both	Total	Full Time	Part Time/ Other
Benjamin Russell High School	202	124	21	9	10	40	121	3
Dadeville High School	118	51	15	7	8	30	49	2
Horseshoe Bend High School	43	21	6	0	3	9	21	0
Reeltown High School	52	15	4	1	2	7	13	2



Source: Alabama Commission on Higher Education; 2015 High School Report.

Postsecondary Education

Fall 2015 Undergraduate Enrollment of Students Attending Alabama Public Two-Year and Four-Year Institutions

Tallapoosa County	# Undergrads	# First-Time Freshman
Grand Total	1,171	247
Major		
General Studies	445	154
Registered Nursing/Registered Nurse	97	9
Multi-/Interdisciplinary Studies, Other	60	16
Business Administration and Management, General	57	11
Administrative Assistant and Secretarial Science, General	31	5
Secondary Education and Teaching	22	4
Biology/Biological Sciences, General	18	2
Psychology, General	16	2
Industrial Electronics Technology/Technician	15	2
Physical Education Teaching and Coaching	15	4
Accounting	14	0

Postsecondary Education

Fall 2015 Graduate Enrollment of Students Attending
Alabama Public Four-Year Institutions

Tallapoosa County	# Graduate Students
Grand Total	106
Major	
Registered Nursing/Registered Nurse	11
Educational Leadership and Administration, General	10
Counselor Education/School Counseling and Guidance Services	7
Counseling Psychology	6
Elementary Education and Teaching	6
Secondary Education and Teaching	6
Business Administration and Management, General	5
Undeclared/Not Reported	5
Criminal Justice/Safety Studies	4
Teacher Education, Multiple Levels	4
Biology/Biological Sciences, General	3

Postsecondary Education

Summer 2014 thru Spring 2015 Completions of Students from Alabama Public Two-Year and Four-Year Institutions

Major	Less than 1 year	Less than 2 years	Associate	Less than 4 years	Bachelor	Post-Bachelor	Master	Post-Master	Doctoral	Tallapoosa Total	* State Totals
General Studies			77							77	3,174
Registered Nursing/Registered Nurse			12		6		4			22	3,556
Business Administration and Management, General			6		10					16	1,676
Welding Technology/Welder	8	2								10	482
Administrative Assistant and Secretarial Science, General			9							9	653
Radiologic Technology/Science - Radiographer	1		8							9	176
Emergency Medical Technology/Technician (EMT Paramedic)	6	2								8	623
Elementary Education and Teaching					6		1			7	1,001
Industrial Electronics Technology/Technician	1		6							7	190
Biology/Biological Sciences, General					5		1			6	694

Questions???

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